



Media Release

Wednesday, September 06, 2006

Countdown is on to the most comprehensive trade tasting of New Zealand wines in the world!

With just over a month to go to Wine New Zealand 2006, preparations are well underway for the most comprehensive trade tasting of New Zealand Wines in the world! Wine New Zealand, which will take place as part of HospitalityNZ, from Sunday 8 October - Tuesday 10 October in Hall One, ASB Showgrounds, Greelane, Auckland, is sold out.

There are 145 exhibiting wineries, showcasing approximately 1,000 wines including many first time exhibitors to Wine New Zealand as well as the return of some of the country's top wine producers. The list of exhibiting wineries is included at the end of this release.

This is the chance for the premier hospitality industry to meet with the winemakers, sample their wines and appreciate why New Zealand wines are causing such a sensation around the world. Wineries will be sampling a diverse range of grape varieties, including a number of new vintage releases from 2006. As New Zealand continues to develop an international reputation for producing a diverse range of top quality wines, it is inspiring to see the range that will be available to taste at the event. In line with the New Zealand Wine tradition, Chardonnay, Sauvignon Blanc and Pinot Noir are the wine styles that will be most extensively sampled at the show. Cabernet/Merlot Predominant Blends rank fourth, closely followed by Riesling in fifth place.

Pinot Gris remains one of the 'hottest' wine styles at the moment and more than 40 wineries have listed this variety in their tasting line-up. Syrah is also well represented. An emerging new variety in New Zealand is Viognier, to be sampled by at least 10 companies. Gewurztraminer features as a popular category along with an increased range of dessert wines. A new varietal style to Wine New Zealand 2006 is Rosé with more than 20 wineries showcasing this wine style, definitely one to watch and already proving a popular style. A number of alternative varieties will be available for sampling in the 'Other White Varieties' and 'Other Red Varieties' categories.

Wine New Zealand has also released the full schedule for the inaugural Wine New Zealand Seminars, presented in association with Travelex. The wine seminars will run concurrently to the trade show. These seminars are included in the Wine New Zealand entry fee of \$15 and will be conveniently located on the exhibition floor. The complete schedule is attached for your information or can be downloaded by visiting <http://www.hospitalitynz.co.nz/wine.php>

Part of HospitalityNZ, Wine New Zealand is organised by dmg world media in association with the New Zealand Restaurant Association and New Zealand Winegrowers Association.

Wine New Zealand 2006 acknowledges the tremendous support of our major sponsors; O-I Glass, Travelex, Southern Hospitality, Esvin Wine Resources Limited, Winequip Products, Berman NZ Ltd, Paper Pak, Puhoi Valley Cheese and Regal Marlborough Salmon as well as our official electronic media partner TizWine.

In association with:



-ENDS-

EVENT DETAILS

Venue: Hall One, ASB Showgrounds, Greenlane, Auckland

Trade Hours: Sunday 8 October 2006- 11:00 a.m. to 5:00p.m
Monday 9 October 2006- 11:00 a.m. to 6:00p.m
Tuesday 10 October 2006- 11:00 a.m. to 5:00p.m

Seminar Series: Sunday 8 October 2006- 12:00 a.m. to 5:00p.m
Monday 9 October 2006- 9:00 a.m. to 6:00p.m
Tuesday 10 October 2006- 9:00 a.m. to 5:00p.m

For further information, contact:

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WINE NEW ZEALAND EXHIBITORS 2006

List of Wineries

3 Brothers

Allan Scott Wines and Estates

Alpha Domus

Amisfield

Amor-Bendall Wines

Artisan Wines

Askerne Winery

Astrolabe Wines

Auntsfield

Awa Valley

Babich Wines

Bald Hills Vineyard

Bannock Brae

Belmonte Vineyard

Black Estate

Blackbarn Vineyards

Bladen

Bouldevines Wines Ltd

Bridge Pa

Brunton Road

Burnt Spur

Cable Bay

Cape Campbell Wines

Castalia Wines/Abbey Cellars

Cellier Le Brun

Central Otago Pinot Noir Ltd

Charles Wiffen Wines

Christensen Estate

Churton

CJ Pask

Clayridge Vineyards

Clearview Estate Winery

Clifford Bay Estate

Cloudy Bay

Coopers Creek

Croft Vineyard

Dashwood

Domaine Georges Michel

Donaldson Family/Main Divide

Esk Valley Estate

Felton Road

Forrest Wines

Freefall Wines

Fromm Winery

Gibbston Highgate Estate

Gibbston Valley

Gravitas Wines

Grove Mill

Huia Vineyards
Hunters Wines
Hyperion Wines
Isabel Estate Vineyard
John Forrest Collection
Julicher Estate
Kaimira Estate
Kakapo
Kawarau Estate
Kemblefield Estate Winery
Kennedy Point Vineyard
Kirkpatrick Estate
Kono NZ
Lake Hayes
Lawsons Dry Hills
Lime Rock Wines
Lincoln Vineyard
Longbush
Ma Maison
Maimai Creek
Margrain Vineyard
Martinborough Vineyard
Matakana Estate
Matariki Wines
Matua Valley Wines
Maven Wines Limited
Mebus Estate Wines
Merchant Wines
Michael Craig
Mills Reef Winery
Morton Estate
Mount Difficulty
Mudbrick Vineyard
Muddy Water Fine Wines
Nautilus Estate
Newton Forrest Wines
Ngatarawa Wines

No 1 Family Estate
Nobilo Wine Group
Northrow
Obsidian
Okahu Estate
Omaka Springs Estate
Palliser Estate
Passage Rock
Pegasus Bay
Quarry Road Estate
Ra Nui Wines
Red Metal Vineyards
Remington
Rippon Vineyard & Winery
Riverby Estate
Rockburn Wines Ltd
Rongopai Wines
Sacred Hill -Wild South
Saint Clair Estate Wines
Schubert Wines
Seresin Estate
Siefried Estate Winery
Sileni Estate
Soljans Estate Winery
Solstone Estate Wines
Spy Valley Wines
Squawking magpie
St Jerome Wines
Staete Landt
Stafford Lane Estate
Summerhouse Wine Co
Tasman Bay
Te Awa
Te Hera Estate
Te Kairanga Wines
Te Mania Estate Wines
Te Whare Ra

Terrace Heights Estate
The Cabbage Tree Vinyard
Thornbury Wines
Tietjen Witters
Tohu Wines
Torlesse Wines
Trinity Hill
TW Wines
Unison Vineyard
Vavasour
Vidal Estate
Vilagrad Wines
Villa Marie Estate
Vinoptima
Vynfields
Waimarie Wines
Waimea Estates
Waipara Springs
Waitiri Creek Wines
West Brook Winery
Wild Rock Wine Company

Wither Hill Vineyards
Wooing Tree
Woollaston Estates

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